

Greenfield Community League Board Minutes
March 9, 2010

Attendance: Krista Wintoniak, Brian Kerr, Mark Herbert, Francine Chase, Ian Hicks, Grant Noruschat, Janice Hicks, Gregory Clarke, Jennifer Warren, Lorraine Delano, Gloria Wesley, Jana Roppelt

Regrets: Christine Pastuzyk, Zanette Frost

Guest: Gaylene Manuel

Meeting called to order @ 6:15 p.m.

| Agenda item | Discussion | Decisions/Actions |
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| <p>1. Gazette Discussion</p> | <p>Purpose of Gazette: : Local exposure/connections/awareness of what is going on in the community. : Community interest stories : Advertisement for local businesses</p> <p>Format/content: : Need some standard features for each addition. : Try to get community interest stories – connect with schools : Look at software options : All board members need to be responsible for submitting articles/ideas for the newsletter.</p> <p>Advertising: : Continue with advertising; possibly increase rates to cover cost of inclusion.</p> <p>Human Resources: : Each edition takes approximately 15 hours to put together. : Additional work involves responding to emails, advertising requests. : Maybe look at splitting the work into two positions (Editor and advertising)</p> <p>Edition/year : Is there enough information for the current 10 editions/year? Would it be easier to get interest stories if there were fewer editions? Could we organize the information that needs to go out in fewer editions?</p> | <p>Gaylene and Mark develop format/layout to bring back to the board for review. BF software decision after format review.</p> <p>BF rate discussion to future meeting</p> <p>BF position discussion to future meeting</p> <p>Reduce the editions to 6/year beginning with August/September edition. Distribution will be the first of August.</p> |
| <p>2. Review February 9, 2010 minutes</p> | <p>One correction –Old Business, item 3 Petrolia Mall development: should read Fred Mok.</p> | <p>Greg moved minutes be accepted with correction. Seconded by Mark – Carried.</p> |

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| Old Business | | |
| 1. Online Registration | GCL received first check from Registration Logic from on line registration. | |
| 2. Snow sweeper | Cost of getting the old machine in working condition was \$100.00. GCL will keep it as back-up. | |
| 3. Petrolia Mall | To date Ian has not been able to reach with Mr. Mok. Ian will continue to try and connect with him. | |
| 4. Playground/ parking lot lights | Ian brought the issue to Becky and Valerie's attention. They will follow-up with the City and Epcor. | |
| 5. Hall bookings/ building maintenance position | Hall booking position has been advertised. Some interest, still accepting applications. | Need to advertise janitorial position as per bylaws. Will include both positions in the next Gazette. |

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| <p>New Business 1.City of Edmonton Community Services</p> | <p>Zanette unable to attend meeting.</p> | |
| <p>2.Programs</p> | <p>Instructors for Fun for Wee Ones have completed their term.</p> <p>Krista and Lorraine indicated they have fulfilled the two year commitment as Program Director. Requested the position be advertised. They will stay on in the position until a replacement is found.</p> | <p>Lorraine will get advertisement for instructors to Mark for next Gazette.</p> <p>Lorraine will right up a position description and forward to Mark for the Gazette.</p> |
| <p>3.Treasurer Report</p> | <p>Fran has been training Kim. Grant submitted for tennis pro & playground leaders. Will be working with Kim to prepare year end audit. Fran will be available to assist Kim post April 13th AGM.</p> | |
| <p>4.Membership 5. Website</p> | <p>No report Jennifer requested support to offer bulletin subscriptions via the website. This will provide information to subscribers as events, new items occur. This is free up to 300 subscribers.</p> | <p>Committee supported this request.</p> |
| <p>6.Tennis</p> | <p>Ian read Nancy's report. On line registration up and running via Registration Logic. Will be offering more school lessons, 3 sanctioned events with Tennis Alberta. Will advertise tennis week of April 15, 2010. No updates on court resurface.</p> | <p>Fran will follow-up with Nancy re: court resurfacing. BF budget proposal to April 13 meeting.</p> |
| <p>7.Bingo</p> | | |
| <p>8.Soccer</p> | <p>Nothing to report</p> <p>Jan has told people who have to play soccer in another community league due to lack of Greenfield players in their age group that the bingo requirement would be removed. Jan is getting lots of questions about why the bingo cheque is \$150 when it only costs \$50 for a replacement. Jan requested an explanation regarding Bingo requirements be included in the Gazette.</p> <p>Ian will present budaget proposal at April 13</p> | <p>Jana and Grant agreed to write information for the Gazette.</p> |

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| <p>President's Report</p> <p>1.Date for Walking Maps "Walkabout"</p> | | <p>BF item to April 13 meeting when Zanette is present.</p> |
| <p>2.The Event Coordinators</p> | <p>The Event Coordinators is a business that provides event planning service, calendar of events software. They would be interested in doing a phone demonstration for the Board. Demonstration takes about 30 minutes. Ian asked members if they would be interested in seeing the demonstration.</p> | <p>Ian will arrange for demonstration. Members let Ian know if interested in participating.</p> |
| <p>3.Upcoming event</p> | <p>June 19 date for soccer windup, park grand opening and walking map presentation.</p> | |
| <p>Other business</p> <p>1.Southwest area council</p> | <p>Greg attended the last Southwest area council. Community leagues have agreed to organize one event/year for the broader southwest area. Greenfield's new year eve fireworks fit this requirement. Board may want to consider hosting one other event.</p> | |
| <p>2.Social event</p> | <p>Greg offered to organize a pub night or fun casino for Greenfield community. Look at fall (November).</p> <p>Greg offered to host a barbeque for the executive in June or July.</p> | <p>Members supported idea.</p> |

Greg moved to adjourn meeting @ 8:50 pm, seconded by Janice – Carried.

Next meeting April 13, 2010 Executive meeting begin @ 5:30 p.m. Fran and Jan will organize dinner.

AGM to follow @ 7:00 p.m.