

**Greenfield Community League Board Meeting Agenda/Notes**  
**April 10, 2023 7:00-9:00 pm Meeting**

<b>Attended</b>	<b>Regrets</b>
Melissa Van Der Gugten Tara Wren (Soccer) Jeff Mann (Vice President) Shauna Madsen (Communications) Amanda Barros (President) Jenny Hong (Secretary) Shannon Kowalchuk (Gazette) Laura Ehrkamp (Membership Director) Corey Wren (Webmaster)	Megan Schmidt (Treasurer) Norma Lorincz (CoE NRC) Brian Harris (Rink) Richard Fahlman (SWAC) Sandi Lafleur, Community Garden Fiona Pruss, Community Garden

1. Welcome / Introduction of Guests
2. Meeting start time: 7:03 PM
3. Approval of:
  - o March [minutes](#) Jeff motioned. Amanda seconded. All in favor.
4. Board to review the Major Events Planning [Template](#) and provide feedback
5. AGM Planning
  - o Date: June 4th, 2023 - 3 to 5 pm
  - o Budget: \$300 for wine and \$200 for snacks (Jeff is responsible for food).
  - o 1 hr of AGM and 1 hr of event
  - o Shauna, Amanda and Jeff will invite guest speakers: Blue Phoenix, Tree Ninja, Camarta (Solar), energy efficiency tips, fraud awareness, etc?
  - o Review of draft [AGM agenda](#)
  - o Jeff will look into getting a plaque to celebrate No Frill's 10 year anniversary and community support.
6. Finances
  - o Discuss CLIP Grant May 15, deadline.
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7. Programs
  - o Soccer
    - i. 300 kids registered for soccer, got all the coaches in order, Tara is ordering hoodies for coaches, picture day on May 6, bbq on June 24, ordered two sets of uniforms

- ii. Running 19 teams, not supporting Aspen this year because they have coordinators. Older teams have folks from surrounding neighborhoods.
  - iii. Jenny will send examples of certificates that coaches made up.
- o Tennis
  - i. Tennis continues to have challenges due to lack of leadership. Folks that have expressed interests have never attended or skipped meetings.
  - ii. Amanda and Megan will use surplus to look at hiring a program manager. This role can help offload admin tasks from Chris, do program development, ensure the asset is used better.
- o Garden
- o Neighborhood Watch

#### 8. Membership

- o Had video call with EFCL; new membership cards and skate tags ordered; door tags ordered;
- o Jeff and Laura interested in doing door knocking.
- o Laura working on membership drive prior to fall community league day.
- o New system called communal that individual leagues feed in. There will be a platform that provides more live info on memberships.
- o Tennis folks wanting access to the list to verify memberships for discounts. We need to be consistent with soccer processes too. Soccer asks for copy of the membership card, but uses the list to verify sometimes too.
- o Can sell membership at June 10th Big Bin Events
- o June 24th is 10th Anniversary of No Frills... they offered that we can have a table.

#### 9. Communications and Gazette; Website

- o Working on an editorial calendar. Will revise policy for advertising. Shauna's daughter will help firm up the language on the website. Better clarity on who can run ads, who can run ads for free.
  - i. For example, Shauna was told that if someone is running a program at the hall, they get free advertising in the Gazette. Amanda will email Wendy to help clarify that.
- o Good to publish Gazette or express after the board meeting in case something comes up. Will be adjusting final draft due date until 2 days until the board meeting.
- o Amanda will promote the sports leadership in the Gazette again.
- o Soccer BBQ is on June 24th - Save the Date
- o Big Bin June 10th - Save the Date
- o Community Wide Garage Sale June 3

- GFCL AGM June 4
- Community Garden?
- April 29th Tennis Open House... come one come all
- Link to [Advertising Policy](#)

#### 10. Maintenance and Capital Project Planning and Updates

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#### 11. Rink Operations

- Need to finish the clear up and funds for tractor maintenance... oil change, etc.
- Looking at getting the old tractor serviced and sell it.
- Mid summer season look at landscaping needs to prepare for next ice season.
- Lisa Lillebrun offered to apply to the off leash program

#### 12. Hall Rentals

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#### 13. City update

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#### 14. New Business

- Sam Porter and wife run pride house. They got the Queen's Platinum Jubilee Award.
- June 17th they are organizing a celebration. Food trucks. Maybe block party style.
- Will help to promote. Put something in the Gazette, Express and Facebook to check it out.

#### 15. For the next meeting:

- More AGM Stuff
- Kickoff Community league day
- Big Bin

Meeting adjourned time: 8:26 PM

*Next board meeting May 9, 2023 7:00 PM*