

**Greenfield Community League Board Meeting Agenda/Notes**  
**June 13, 2023 7:00-9:00 pm Meeting**

| Attended   | Regrets  |
|--|--|
| Tara Wren (Soccer)<br>Jeff Mann (Vice President)<br>Shauna Madsen (Communications)<br>Amanda Barros (President)<br>Laura Ehrkamp (Membership Director)<br>Megan Schmidt (Treasurer)<br>Jenny Hong (Secretary)<br>Norma Lorincz (CoE NRC) | Melissa Van Der Gugten<br>Brian Harris (Rink)<br>Richard Fahlman (SWAC)<br>Sandi Lafleur, Community Garden<br>Fiona Pruss, Community Garden<br>Corey Wren (Webmaster)<br>Shannon Kowalchuk (Gazette) |

1. Welcome / Introduction of Guests
2. Meeting start time: 8:05 pm
3. Approval of:
  - o May [minutes](#)
  - o Jeff motions to approve, Tara seconds...Approved
4. AGM Planning
  - o In spite of advertising the AGM with plenty of notice, and being promoted via email, FB, physical signs, and billboards on 119st and 111st. We will close but did not reach quorum.
  - o For next year, we should better promote the speakers.
  - o Link to draft / uncleaned up [minutes](#)
  - o Amanda and Megan to send in their bullets that Jenny will link to the minutes
5. Big Bin Event
  - o Went well. Could use more volunteers.
  - o Shauna, Laura, Andrew helped out.
  - o 2, 40 yd rolloff... 1 and ½ filled up.
  - o Feedback that we were a bit hard to find. Make sure people are aware of location.
  - o Consider partnering with other leagues and have some cost sharing too.
  - o Donations: received \$90, sold 5 family and 1 senior single memberships.
  - o Recommend starting an hour later... people started going at noon. Start at 12 and go until 4.
  - o Daysprings is very collaborative and good to work with. Hope this partnership can continue.

- Duggan works with residents to put out lawn signs with QR codes, to provide info on events. QR can link to events webpage.. Shauna to contact Diane Thomas [president@mydcl.ca](mailto:president@mydcl.ca) Shauna can do sign design and get pricing for 30 signs.
- Target: complete and execute by Community League Day.

**Commented [1]:** @communications@greenfieldcommunityleague.com @shauna@madsenavenue.com

## 6. Programs

### Soccer

- Figured out ref games based on # of home games. Usually it's been 8 games. But now there are >8 games, so needing to pay for more. Will put us in a few hundreds in the negative.
- Tara and Melissa will meet to discuss fund transfers.
- Melissa is less interested in board and SWAC meetings. Need to think about if this is required for that role.
- One coach has requested money for team to participate in the year end tournament. Every team gets \$200 for tournaments... but he wants more money for his team because their season was quite short because of SWENSA rules around tiers... few opportunities to move on. They are extending their season through end of June by participating in extra tournaments.
- From an equity perspective, the board shouldn't offer this additional funding if we don't do it for other teams. Board denies this decision.

### Tennis

- Signed a contractor agreement with the consultant. Document review started and started the process with someone who is interested in leading tennis. Looking at finances, memberships, review other operational models. Getting to know the program, and will provide scan of tennis in Edmonton and a 5 year plan. Due end of 2023. They are doing 4 engagement sessions with tennis members, Jenny asked can one of them be with community league members. Amanda will follow up.
- Reached out to EFCL and Norma to get a job description for a community builder in tennis posting... posted no later than June. Hire mid July... to get a year out of this role. Amanda has some ideas for advertising. .e.g, Saville tennis newsletter
- Tennis club had a go fund me for ball machine raised \$468... spent \$500 on the ball machine. Chris did not consult with us.

- Garden
  - i.

## 7. Membership

- Laura set up a doodle poll for membership drive, door knocking for end of August, early in September. Need minimum 4, up to 8. Got door tags from EFCL.
- Laura will provide door knocking script with key messages.
- Amanda wants to involve kids and pay them for memberships sold. **Can discuss in August meeting**

8. Kickoff Community league day

- Amanda thinks we won't be able to get the same level of grants
- Tentative budget: \$2500 to \$3000. Can use as a starting number.
- Amanda will reach out to Matt for BBQ supplies.
- Jeff will reach out to EPS and Fire.
- Rapid Fire could be a good option.
- Amanda will schedule a separate planning meeting.

9. Communications and Gazette; Website

- Interim email blast, end of summer edition.
- Can put up a call for a leader for the Neighbourhood Watch Program
- Norma: neighbourhood empowerment team have a [resource](#) page that lists all of the available resources/hotlines, etc.
- Membership door canvassing at end of August
- Membership welcome folder look in to cost/resources available with EFCL
- Link to [Advertising Policy](#)

**Commented [2]:** @shauna@madsenavenue.com  
@communications@greenfieldcommunityleague.com  
can review and put into the next email blast.

10. Maintenance and Capital Project Planning and Updates

- Tennis resurfacing June Last week of June confirmed (June 24, 2023 start date)

11. Landscaping

- Quote for \$6500. Mulch need updating. Dead shrubs. Wendy says it will make the hall more desirable for booking.
- Norma will look into grants.
- Jeff motions to approve the \$6500 budget. Megan will see if it qualifies for AGCL and other grants. Laura seconds. All approved.
- Amanda will let Wendy know.

12. Rink Operations

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13. Hall Rentals

- No Update check in with Wendy for next meeting

14. City update

- None

15. Finances

16. New Business

17. For the next meeting:

- Community League day Sept 2023

2023-06-13 GCL Board Meeting

- Succession planning, Volunteers at large

Meeting adjourned time:  
8:59pm

*Next board meeting TBD*